

## introduction

"Currently the owner of Bay Area Datacom, formerly the Co-Founder and Chief Technical Officer of Hip Solve Media LLC and the Director of Research & Development for one of the largest Audio/Visual companies in the country. With a background in Web/Graphic design, Product design and remote management of people and projects I have a real passion for new challenges. Currently pursuing a productive relationship with an innovative company developing new creative solutions."

## experience

### • co-founder / owner

sept.2008-present

**Bay Area Datacom** – Benicia, California

A 2008 startup BAD is a leading provider of cost-effective low-voltage network cabling in the San Francisco Bay Area. We offer Consulting, Design and Installation of structured cabling and fiber networking infrastructure. Small company with 60% repeat business and over **600 clients** in its fifteen-year history. Responsible for all aspects of new company startup and the overall Program and Project Management, Business Case Development, Strategic Planning, Risk Management, CRM Program Management, Financial Planning, Marketing, Negotiation and Performance Metrics Definition and day to day remotely managing 6-8 employees and project fieldwork. Due to covid and current changes in the Bay Area we will be scaling back but will remain in business.

### • co-founder / chief technical officer / senior vp of internet properties

jan.2004-june.2007

**HipSolve Media LLC** – Redwood City, California

Start up company providing ISP (internet service provider) to musicians in the form of online music stores or record label so we formed HipSolve Media. Our mission is to make it easy and affordable for musicians, composers, and producers to market, sell, and distribute their music. I created along with my development team of 6 and a server-side application with a fully functional administration backend, payment gateway, and two additional client-side applications for uploading and managing content and a download application. The task was to create a sophisticated yet easy-to-use tool **Jam Gate** for music marketing, sales, and distribution. In 2007 with changes in the economy and the music industry itself we decided to forgo further investment.

## technical summary

### • software

Multiple CAD programs, Photo Shop, Adobe Illustrator, Adobe Acrobat, Acrobat, Cubase, Logic, Pro Tools, Sound Forge, Wave Lab, File Maker Pro, Word, Excel.

### • hardware

Windows, Mac, Avid Systems, most all Hard-disk for Audio and Video projection, Projection CRT, TFT, DMD, Light-Valve Technologies, Linear Robotics and Servo systems with communications, Multi-Channel Video processing, Audio Samplers, All current Digital and Analog audio mixers, Test equipment DMM-Oscilloscope-Generators etc.

### • machinery

Mig & Tig Welders, Milling Machines, Shop Saws, Presses, Brakes, Hydraulic and Pneumatic tooling. Most any tools for fabrication of wood – metal – plastics.

## hobbies

Music Producer, Audio Engineer, Bassist and instrument luthier, Mountain biker, Camping boating off roading. Adventure motorcycling.

## education

Heald Technical School for Robotics ~ Robotics / Computer Science / Electronics  
Solano Community College ~ Machine Tool Technology  
Benicia High School ~ General Education / Music